

g | M I D D L E E A S T l a s s M A G A Z I N E

Media Kit
2024



Middle East Glass Magazine is the first pan-Middle East business publication for professionals involved in the glass industry.

Middle East Glass Magazine is created in response to the rapidly increasing potential and demand for the glass technology in the Middle East & Africa regions, it keeps abreast of new technology, new products, company life and all innovations in the world of glass.

The publication is designed to enhance reader's industry knowledge and provide them with the information, ideas and inspiration they require to run more effective businesses increase revenues and keep on top of industry development.

Middle East Glass Magazine is committed to becoming a pillar of the glass industry by providing comprehensive coverage of the sector. It will offer exclusive interviews, research, and analysis covering not just the glass industry but also related fields

Middle East Glass Magazine will be good chance for international companies to reach our exclusive database while we have the most completing mailing list for all glass professionals in middle east countries, additionally our (English/Arabic) sector make our magazine very useful for Arab readers, Our reach and readership provide incomparable value for your advertising investment.

Our Readers:

Reaching the people you want to speak to:

Targeted: Up to 9,000 copies of each issue of Middle East Glass Magazine is sent to a qualified controlled circulation of glass manufacturers across the globe.

Waste-free: Our approach provides advertisers a unique and far-reaching penetration across the breadth of Middle East's dynamic glass industry, optimizing YOUR marketing budget.

High Profile: With 4 issues per year, and the global distribution at the industry's major exhibitions and conferences,

We give you, the advertiser, a market-leading edge.

Each issue of Middle East Glass Magazine
get distributed and circulated to more than
9,000 readers.

1,000

Glass Retailers/ Dealers

1,000

Glass Contractors

2,000

**Glass Fabricators/
Manufacturers**

4,000>

**Distributed at the
Exhibitions and Trade Shows**

2000

**Architects, Builders
and Developers**

Covering Sectors and Editorial:

The content, presentation and area coverage makes Middle East glass magazine different to any other title in the market. The well-respected editor is assisted by leading figures and specialist technical contributors to ensure that every edition is packed full of the following content and much more:

The board content of Middle East Glass Magazine makes every issue required reading in the following glass sectors:

- Flat/float glass
- Architectural glass
- Automotive glass
- Mirrors
- TV Glass
- And more
- Container glass
- Hollowware glass
- Tableware glass
- Ampoules and Vials
- Medical glass

News:

Latest developments and topical news from through out the international glass industry.

Opinion:

The current views of an industry expert.

Supplier Focus:

Company profiles focusing on the glass Industry's plant, equipment, materials and Service providers.

Buyer's Guide:

Guide to glassmaking equipment, materials and services, highlighting individual features and sources of supply. Forthcoming features

It will offer exclusive interviews, research and analysis covering not just the glass industry but also related field with valuable information and contacts which help developing the business.

Target advertisers and industry types:

Middle East Glass Magazine is designed to serve the suppliers of the following sectors, it can help you to achieve your target and offer marketing packages to suit every budget.

Glass Handling & Movement	Raw Materials
Enameling	Melting
Washing	Moulds
Cutting	Forming
Mirror production	Cooling
Float Glass Plants	Annealing
Edging	Toughening
Beveling	Processing
Grinding	Decorating
Heating	Packing
Drilling	Batching Equipment
Inspecting and Laser systems	Quality Control
Tempering	
Insulating Glass Production	Plant Utilities
Bending	
Automotive Glass Production	
Screen Printing	

Whether your target market is regional or wholly international, if you are a supplier of machinery, raw materials or services then advertising in Middle East Glass Magazine will ensure that your sales message or is presented to existing and potential customers around the world.

Advertising Rates and other services:

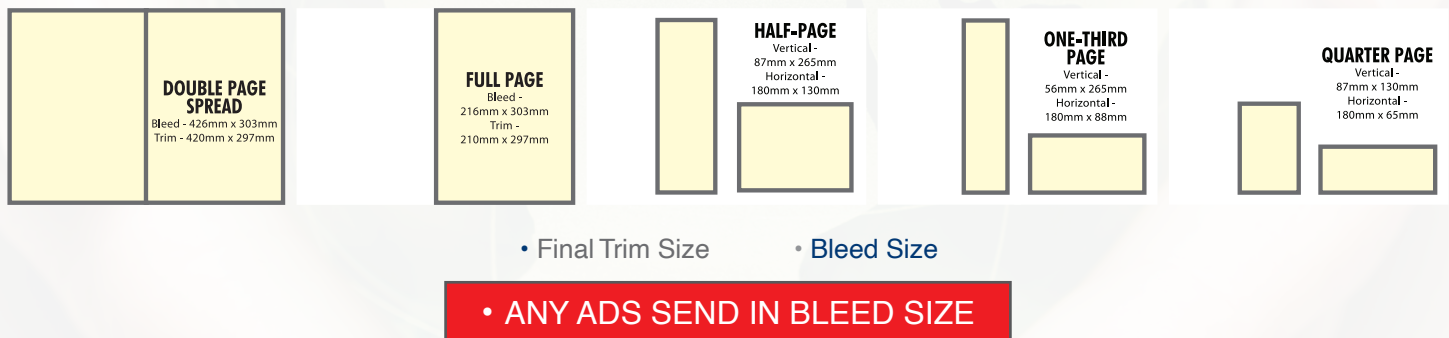
Middle East Glass Magazine (MEG) is your gateway to deliver your advertising message to the Middle East & Africa Glass industry. Deliver your advertisement to the right Glass professionals.

Printing Advertising:

Space	Cost	Size
FRONT COVER 4 Color	€1,999	(hwx=232x210mm) + 3mm bleed
INSIDE FRONT COVER 4 Color	€1,799	(hwx=297x210mm) + 3mm bleed
OUTSIDE BACK COVER 4 Color	€1,899	(hwx=297x210mm) + 3mm bleed
INSIDE BACK COVER 4 Color	€1,699	(hwx=297x210mm) + 3mm bleed
Full PAGE Mono or 4 Color	€1,390	(hwx=297x210mm) + 3mm bleed
1/2 PAGE Mono or 4 Color	€ 750	vertical (hwx=297x105mm) + 3mm bleed, horizontal (hwx=148x210mm) + 3mm bleed
1/4 PAGE Mono or 4 Color	€ 650	vertical (hwx=148x105mm) + 3mm bleed

Euro (€) and Dollar (\$) are available upon request.

Full Page • Bleed Size: 303 x 216 mm • Final Trim Size: 297 x 210 mm • High Resolution (300 dpi)



Digital Advertising:

Web Banners

- (A) Main Banner (938 x 150 pixel)
- (C) Newsletter Banner (580 x 150 pixel)

- (B) Square Banner (150 x 150 pixel)

Banner will be sent out to online subscribers on bimonthly basis (upon the publication of each issue online)

""Multiple bookings provide excellent value and ensure extended exposure and save your money, particularly if you book all four editions.""

Exhibitions calendar of events for our upcoming Issues in 2024

Jan/Feb/March	Deadline 2024/1/20
Big 5 Saudi	Riyadh
Glass Poznan	Poland
Mir Stekla	Moscow
April / May / June / July	Deadline 2024/3/20
Egypt Projects	Cairo
China Glass	China
Windoorex	Cairo
Saudi Projects	Riyadh
Windoorex / Glass & Aluminum	Riyadh
Glass Show	Iran
Glass South America	Brazil
Big 5 Show	Egypt
GlassTech Mexico	Mexico
Sep/Oct/Nov/Dec.	Deadline 2024/8/20
Glass Build America	USA
Glasstec	Düsseldorf
Eurasia Glass	Turkey
Eurasia Window	Turkey
Eurasia Door	Turkey
Glasstech Asia	Vietnam
Big 5 Show	Dubai

Our clients:



SORG Group



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